

## Gain Access to Leading Political Science Educators



### Why the Teaching & Learning Conference?

Connect with a targeted audience of nearly 300 distinguished authors, professors and scholars participate, representing more than 150 academic institutions. The 2016 theme is “Rethinking the Way We Teach: High-Impact Methods in the Classroom.” Tracks will include: Civic Engagement Across the Disciplines and Across the Campus; Core Curriculum/General Education; The Inclusive Classroom; Integrating Technology into the Traditional, Hybrid, or Flipped Classroom; Online Learning; Simulations and Games; Teaching How to Teach; Teaching Democratic Theory Today; and Teaching Research Literacy.

The Teaching & Learning Conference provides the perfect opportunity to reach scholars seeking cutting-edge techniques and methodologies for their classrooms and offers a ratio of 1 exhibitor representative to every 15 attendees.

In addition, every 2015 exhibitor surveyed mentioned that they would recommend this conference to a colleague. The top benefits of the event that they mentioned were the quality of attendees and the event program.

### What do TLC participants seek?

Attendees are looking for the following solutions:

- Books and Journals
- Course Management Tools
- Technical Aids
- Classroom Technology and Software:
  - Presentations
  - Podcasts
  - Video Conferencing
  - Assessments
  - eLearning
  - Interactive Whiteboards
  - Online Media and Study Tools
  - Class Blogs and Wikis
- Research Databases

## Exhibit

Showcase your books, journals, technology, software and more with a tabletop at the Teaching & Learning Conference. A tabletop exhibit is just \$850, and first-time exhibitors receive a 10% discount.

### Exhibitors Receive:

- 6 foot tabletop
- 2 chairs
- 1 complimentary full conference registration; 1 complimentary exhibit table only registration
- Listing in the APSA program book with website
- Listing on the APSA website with hyperlink to website
- Complimentary access to an attendee registration list, including names, titles, companies and postal addresses
- 1 Priority Point to be used toward the 2015 Annual Meeting selection process



### Past Exhibitors

Action-Ed  
 American Youth Scholarship Fund  
 Anneberg Public Policy Center  
 Association Book Exhibit  
 Catholic University  
 Cengage Learning  
 College Board, The  
 Concord Coalition  
 Council on Foreign Relations  
 Democracy Lab  
 Georgetown University  
 George Washington University  
 Houghton Mifflin  
 ICONS Project  
 John Hopkins University Press  
 Lanahan  
 Longman  
 McGraw Hill

Pearson  
 Pew Research Center  
 Pi Sigma Alpha  
 Roper Center for Public Opinion Research  
 Routledge  
 Rowman & Littlefield  
 SAGE/CQ Press  
 Soomo Publishing  
 Voice of the People  
 W.S. Hein  
 W.W. Norton  
 Washington Center for Internships & Academic  
 Seminars  
 West Academic  
 Wikimedia Foundation  
 University of the District of Columbia  
 University of Maryland



# Exhibitor Application & Contract

## APSA Teaching & Learning Conference February 12-14, 2016 • Portland Marriott Downtown Waterfront • Portland, OR

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State/Province: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Contact Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

We hereby apply for exhibit space at the 13th Teaching & Learning Conference of the American Political Science Association, February 12-14, 2016, at the Portland Marriott Downtown Waterfront in Portland, Oregon. We agree to abide by all regulations specified under Contract Regulations in the attached contract.

Signature \_\_\_\_\_  
 Print Name \_\_\_\_\_

Quantity of tabletops (\$850 each) \_\_\_\_\_

### Important Information for Program Listing

All information must be completed for correct listing in the Teaching and Learning Conference Program. APSA is not responsible for including incomplete or illegible information in the Listing. APSA must receive all information by **December 4, 2015**, to be included in the Listing.

**Alphabetical listing should read as follows:**

Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
*(If different from address listed above)*  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
*(For Program Listing)*  
 Website: \_\_\_\_\_

**Please attach a product/service description of no more than 20 words:** \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Each Tabletop includes:

- 6 ft. draped table with two chairs^
- 1 exhibit only badge
- 1 full access badge
- 1 priority point to use toward the 2017 Annual Mtg.
- Listing on TLC website and in TLC program book
- Pre-Conference and Post-Conference Mailing List\*

^ Please contact APSA if you would like a tabletop, but are unable to send a representative to the meeting.  
 \*Mailing list contains names, affiliation and postal addresses

Available Discounts:

First-Time TLC Participant (10% off)

No assignment will be made without a signed contract and payment.

### Method of Payment:

Check (Payable to APSA)  
 Visa     MasterCard     American Express

Credit Card # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_ Payment Amount \$ \_\_\_\_\_  
 Card Name: \_\_\_\_\_

### Email to:

Ashley Vande Bunte  
 Manager, Exhibits and Sponsorships  
 Email: [avandebunte@apsanet.org](mailto:avandebunte@apsanet.org)  
 Phone: (202) 349-9361  
 Fax: (202) 483-2657



# Contract Regulations

## CONTRACT FOR SPACE

The Application and Contract must be completed in its entirety and accompanied by the total tabletop exhibit fee for the number of spaces requested before it will be processed or space assigned. The signed Application and Contract and subsequent notice of assignment constitute a contract between the American Political Science Association (hereinafter referred to as APSA) and the exhibitor. Any point not specifically covered in these regulations is subject to the decision of APSA, whose decision shall be final.

## ELIGIBILITY TO EXHIBIT

The content of materials displayed in the APSA Exhibit Area must contribute to teaching and research in the political science discipline, and the professional development of political scientists. APSA reserves the right to refuse any application for exhibit space or curtail or cancel any exhibit that in the sole judgment of the executive director are not consistent with the ends of the discipline and APSA with regard to teaching and learning. This policy also applies to the nature of displays, advertisements, sales of products (including novelties and souvenirs), and the decorum of exhibitors or their employees. Exhibits cannot be used for politically or ideologically partisan purposes, and are subject to the approval of the APSA Executive Director or designee.

## TERMINATION OF CONFERENCE AND EXHIBIT

Should the premises in which the 2016 Teaching & Learning Conference is to be held become, in the sole judgment of APSA, unfit for occupancy, or should the Conference be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a government agency, or any other act beyond the control of APSA, the Application and Contract may be terminated. APSA will not incur any liability for damages sustained by the exhibitor as a result of such termination. In the event of such termination the exhibitor expressly waives such liability and releases APSA of and from all claims for damages and agrees that APSA shall have no obligations except to refund to the exhibitors a prorated share of the aggregate amount received by APSA (as rental for exhibit space for said exhibit), after deducting all costs and expenses in conjunction with such exhibit, including a reasonable reserve for claims, such as deductions being held hereby specifically agreed to by the Exhibitor.

## WITHDRAWAL

Withdrawal from the exhibition from any company will not be accepted unless APSA receives written notice of such withdrawal. Any company who withdraws prior to September 14, 2015, will be refunded 50% of the total exhibit fee. Full exhibit fee is forfeited by companies withdrawing after September 14, 2015.

## DISPLAY RULES AND REGULATIONS

APSA provides the following: a 6' draped table; two chairs; and one badge. All tabletop exhibit space is 6' tabletop displays only. All materials must fit within these parameters. No larger portable booth displays, including those designed as an 8' x 10' or a 10' x 10', will be allowed to set up on the exhibit floor or set on top of tables. Displays must be contained within the assigned spaces in such a way that they do not interfere with other exhibitors' displays. Phone, data, electrical, and Internet connections should be reserved through the Portland Marriott Downtown Waterfront.

## ASSIGNMENT OF SPACE

Sponsors will be assigned exhibit space first, followed by exhibitors on a first-come, first-serve basis.

## INSTALLATION AND DISMANTLING

The Exhibit Area will be available Friday, February 12, 2016, from 8:00 a.m. to 10:00 a.m., for the installation of displays. Dismantling or packing of any tabletop material is not permitted until the Exhibit Area closes at 11:00 a.m. and must be completed by 2:30 p.m. on Sunday, February 14, 2016. The exhibitor is responsible for setting up the table Friday and dismantling Sunday. The exhibitor is responsible for all shipping expenses before and after the conference.

## EXHIBIT PERSONNEL/BADGES

The fee for tabletop space includes one (1) exhibits only badge and one (1) full access badge per 6' tabletop. Badges must be worn at all times. Tabletop displays may or may not be staffed. Exhibit personnel must be registered with APSA. Badges may be picked up at the registration counter beginning on Friday, February 12, 2016.

## ADDITIONAL RULES

Distributing advertising matter outside of the exhibitor's rented space is not permitted. All the exhibitor's furnishings must be contained within the confines of the tabletop. Aisles must not be obstructed at any time. APSA reserves the right to restrict any exhibit which might be considered undesirable or does not conform to the Contract Regulations. APSA also reserves the right to make any modifications to these displays, at the exhibitor's expense, so that the exhibit conforms to the Contract Regulations.

## LABOR/SAFETY/FIRE

Exhibitors will comply with all applicable statutes, ordinances, rules and requirements relating to health, fire, safety, and use of the premises. Booth decorations must be flame-proof and all hangings must clear the floor. Electrical wiring must conform with all federal, state, and municipal government requirements, and with the National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at exhibitor's expense all or such part of the exhibit as may be irregular.

## INDEMNIFICATION AND WAIVER

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage, including that by fire, and theft, to Exhibitor's displays, equipment and other property brought upon the premises of the Portland Marriott Downtown Waterfront shall indemnify and hold harmless the Portland Marriott Downtown Waterfront and APSA and their agents, servants employees, officers, directors, staff, and members. Each participant by signing the application for participation expressly understands that they release APSA from, and agrees to indemnify it against any and all claims for such loss, injury or damage. If APSA shall be held liable for any event that might result from a particular exhibitor's action or failure to act, such exhibitor shall reimburse and hold harmless APSA against any liability resulting there from. Exhibitors must adequately insure their materials, goods, wares, and exhibits against loss or injury of any kind and must do so at their own expense; APSA and the Portland Marriott Downtown Waterfront are not responsible for any loss (however caused) to any property of any exhibitor.

## AMENDMENT TO CONTRACT REGULATIONS

Any and all points not covered specifically are subject to the decision of APSA. APSA may, in its sole discretion, make reasonable changes, amendments, or additions to Contract Regulations. Any such changes shall be binding on the exhibitor equally with the other regulations contained herein.



American Political Science Association  
 February 12-14, 2016  
 Portland Marriott Downtown Waterfront • Portland, OR

## ADVERTISE

### Company Information:

Advertising Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

### Print Advertisements:

Gain visibility in the program book distributed to all on-site Teaching & Learning participants.

Size	Price	Quantity	Total
Half Page	\$225.00		
Full Page	\$275.00		
Cover II: Inside Front Cover (Limit 1)	\$350.00		
Cover III: Inside Back Cover (Limit 1)	\$350.00		
Cover IV: Back Cover; In Color (Limit 1)	\$400.00		
	<b>Total:</b>		

### Print Ad Requirements:

Full Page – 7 3/16" x 9 3/4"  
 Half Page (horizontal) – 7 3/16" x 4 3/4"  
 Half Page (vertical) – 3 5/8" x 9 3/4"

Pages are printed in grayscale. Please email the ad in a high-resolution PDF with all fonts and images embedded. All images contained within should be high-resolution and adjusted to 85% shadow dot.

**Camera ready copy is due November 18, 2015.**

**Dedicated Email Blasts for Exhibitors and Sponsors (\$800 – 2 Available):** One dedicated email blast sent by APSA to the Teaching & Learning Conference attendees. This is a great opportunity to advertise your company's participation. APSA reserves the right to approve the content before sending, and email blasts are allocated on a first-come, first-serve basis with a maximum of one email going out per week. Please contact [avandebunte@apsanet.org](mailto:avandebunte@apsanet.org) for more information.

### Payment Method:

Amount of Payment: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ Billing Zip: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Please send completed form to:  
 Ashley Vande Bunte  
 avandebunte@apsanet.org  
 Phone: (202) 349-9361 Fax: 202-483-2657



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SPONSORSHIP ITEM:

Please check the box adjacent to the sponsorship package(s) you would like to purchase. Descriptions are on the following page.

- Opening Reception (\$8,000)
Wi-Fi (\$5,000)
Product Demo & Coffee (\$4,000) (2 available; one Saturday morning and one Sunday morning)
Morning Coffee (2 available; 1 Saturday and 1 Sunday) (\$1,500 each)
Afternoon "Poplandia" Break with locally made Poplandia popcorn and old-fashioned sodas (2 available; one Friday and one Saturday) (\$3,000 each)

Total Investment \$

AGREEMENT:

To secure your sponsorship, please complete the following information. APSA will contact you, and a contract will be issued. Please note that sponsorship will not be guaranteed without a signed application, contract and payment in full.

Name:
Title:
Organization Name
Address:
City:
State/Province: Zip:
Phone: Fax:
Email:

SPONSORSHIP BENEFITS:

Check the appropriate sponsorship level based on your total investment.

- Platinum (\$5,000+)
Gold (\$3,000 – \$4,999)

METHOD OF PAYMENT:

- Check Enclosed (Payable to APSA)
Visa MasterCard American Express

Credit Card #:
Expiration Date:
Name of Cardholder:
Amount of Payment: \$
Cardholder's Signature:
Billing Address (if different than above):

SEND THE FORM:

Ashley Vande Bunte
Manager, Meetings & Events
American Political Science Association
Phone: (202) 349-9361 Fax: (202) 483-2657
avandebunte@apsanet.org

If you don't see a sponsorship package that meets your marketing needs, or you would like to co-sponsor an event, please contact Ashley Vande Bunte at avandebunte@apsanet.org for more information.