

## **DIPL 2109: Institutions of Global Governance**

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Office Hours: MW 11-12:30 or by appointment.

### **Course Objectives**

This class will develop answers to the following question: Where does order come from in International Relations? In the first part of the course, we will lay the groundwork to answer this question. First, we will explore the conditions that make cooperation more or less likely. Second, we will discuss *actors* in international relations: states, international governmental organizations (IGOs), non-governmental organizations (NGOs), and private sector actors like multinational corporations (MNCs). Third, we will talk about how these actors *interact* with one another to solve pressing global problems.

The second part of this course is topic specific. In exploring current global problems relating to security, economic development, human rights, and the environment, we will understand why global policymaking is a demanding endeavor. This will allow us to better appreciate the barriers that exist to international cooperation, and understand the conditions under which those barriers can be resolved.

### **Course Materials**

Two *required* books have been ordered for this class. Please make sure that you have the correct editions of each text.

Margaret P. Karns & Karen A. Mingst, *International Organizations* 2<sup>nd</sup> Edition (2009) Lynne Rienner Publishers. ISBN: 978-1-5882-6698-9

Maryann Cusimano Love, *Beyond Sovereignty* 4<sup>th</sup> Edition (2011) Cengage Learning Publishers. ISBN: 978-0-4957-9323-6

Other readings will also be available on Blackboard. These consist of journal articles, excerpts from readers, and a set of cases from the Institute for the Study of Diplomacy.

### **Evaluation**

Your grade in this class will be based on the following:

Short Paper (15%)

Blog Assignment (15%)

Midterm Examination (30%)

Final Examination (40%)

More information about each of these assignments is on the next to last page of the syllabus.

**Other Course Policies**

*Late work:* Late work will be penalized with a deduction of one letter grade per day.

*Academic Integrity:* Cases of cheating or plagiarism will be handled according to procedures outlined in the School of Diplomacy Academic Integrity Policy. Students found guilty of cheating or plagiarism will receive a failing grade for the course and will be prosecuted to the fullest extent permissible.

University and school policies regarding academic integrity are detailed here:

<http://www.shu.edu/academics/diplomacy/academic-conduct.cfm>

*Participation:* Students are expected to be actively involved in learning in this class. I will rely heavily on in-class discussion and will employ Socratic method from time to time as a means of drawing out discussion.

*Accommodation:* Students with disabilities should contact Disabilities Support Services for special accommodations.

*Final Exam Date:* The final exam in this class will be given according to the time in the university schedule.

**Schedule of Assignments**

<b>August 25</b>	<b>Introduction and Overview</b>
<b>August 27</b>	<b>Key issues /</b> Karns and Mingst Chap 1
<b>September 1</b>	<b>LABOR DAY NO CLASS</b>
<b>September 3</b>	<b>International Cooperation as a problem</b> Love Chapter 1
<b>September 8</b>	<b>Theory: IR Paradigms</b> Karns and Mingst Chap 2
<b>September 10</b>	<b>Theory: Issue Structure</b> Kenneth A. Oye, "Explaining Cooperation Under Anarchy: Hypotheses and Strategies" <i>World Politics</i> 38:1 (October 1985), pp. 1-24.  Lisa L. Martin, "Interests, Power, and Multilateralism" <i>International Organization</i> 46:4 (Autumn 1992), pp. 765-792. (NB: Only read through page 783)

- September 15**      **State Responses to Transsovereign problems**  
Karns and Mingst Chapter 3  
  
Love Chapter 2
- September 17**      **Understanding the forms of international cooperation**  
Kenneth W. Abbott and Duncan Snidal “Hard And Soft Law In International Governance” *International Organization* 54:3 (Summer 2000), pp. 421-456.
- September 22**      **Building IGOs**  
Jon Pevehouse, Timothy Nordstrom, and Kevin Warnke “International Governmental Organizations” Excerpt from Paul Diehl, ed., *The Politics of Global Governance* 3<sup>rd</sup> Edition.  
  
Kenneth W. Abbott and Duncan Snidal “Why States Act Through Formal International Organizations” *Journal of Conflict Resolution* 42:1 (February 1998), pp. 3-32.
- September 24**      **Global IGOs**  
Karns and Mingst Chapter 4
- September 29**      **Regional IGOs**  
Karns and Mingst Chapter 5
- October 1**            **NGOs**  
Karns and Mingst Chapter 6  
  
Love Chapter 3
- October 6**            **Multinational Corporations**  
ISD Case 520 “Shell in Nigeria: Corporate Social Responsibility and the Ogoni Crisis”  
  
Love Chapter 4
- October 8**            **Partnerships between actors**  
Karns and Mingst Chapter 7  
  
Love Chapter 14
- October 13**          **NO CLASS (FALL BREAK)**

- October 15**                    **The Problem of Compliance**  
Abram Chayes and Antonia Handler Chayes. 1993. On Compliance. *International Organization* 47(2):175-205.
- Beth Simmons. 1998. Compliance with International Agreements. *Annual Review of Political Science* 1:75-93.
- October 20**                    **MIDTERM EXAM**
- October 22**                    **Security 1: Collective Security and Peacekeeping**  
Karns and Mingst Chapter 8 (pages 311-354 ONLY)
- ISD Case 462, Parts A & B “The Clinton Administration and Multilateral Peace Operations”
- October 27**                    **Security 2: Proliferation**  
Karns and Mingst Chapter 8 (pages 355-366 ONLY)
- Love Chapter 11
- October 29**                    **Security 3: Terrorism**  
Karns and Mingst Chapter 8 (pages 374-383 ONLY)
- Love Chapter 5
- November 3**                    **Economics 1: Global Finance**  
Karns and Mingst Chapter 9 (pages 387-413 ONLY)
- ISD Case 235 “Managing the Asian Meltdown”
- November 5**                    **Economics 2: Global Trade**  
Karns and Mingst Chapter 9 (pages 413-420 ONLY)
- Keisuke Iida “Is WTO Dispute Settlement Effective?” Excerpt from Paul Diehl, ed., *The Politics of Global Governance* 3<sup>rd</sup> Edition.
- November 10**                    **Economics 3: Global Production**  
Karns and Mingst Chapter 9, remainder
- ISD Case 239, Parts A & B “Sweating the Swoosh: Nike, the Globalization of Sneakers, and the Question of Sweatshop Labor”

**November 12**            **Human Rights and Extradition**  
Karns and Mingst Chapter 10 (pages 447-479 ONLY)

ISD Case 230, Parts A, B and C “The English Patient: General Pinochet and International Law”

**November 17**            **Human Rights and the International Criminal Court**  
Karns and Mingst Chapter 10 (pages 479-483 ONLY)

ISD Case 258, Parts A, B and C “Establishing an International Criminal Court”

**November 19**            **Human Rights and the varying effectiveness of IOs/NGOs**  
Emilie Hafner-Burton and Kiyoteru Tsutsui. 2005. Human Rights in A Globalizing World: The Paradox of Empty Promises. *American Journal of Sociology* 110(5):1373-1411.

**November 24**            **Environment 1**  
Karns and Mingst Chapter 11 (pages 497-522 ONLY)

ISD Case 454 “Debt for Nature Swaps”

**November 26**            **NO CLASS (THANKSGIVING)**

**December 1**            **Environment 2**  
Karns and Mingst Chapter 11, Remainder

ISD Case 225, Parts A and B “Japan and the 1997 Kyoto Protocol on Climate Change”

**December 3**            **Environment 3**  
Ronald Mitchell. 1994. Regime Design Matters. *International Organization* 48(3):425-458.

**December 8**            **Catch-up and Wrap-up**

**FINAL EXAM:**

**8 am section: December 16, 12:20-2:20**

**10 am section: December 10, 2:30-4:30**

**Particulars on Assignments:****Short Paper.**

I will give you the paper topic in advance of the due date. Your answer to this question is to be **no more than six double-spaced typed pages** with standard (1") margins and 12 point fonts. This essay is due at the start of class, and will be due around October 15.

**NOTE:** All written assignments must be submitted online through Blackboard. Instructions are at the following URL: [http://blogs.shu.edu/techtips/files/safeassign\\_student.pdf](http://blogs.shu.edu/techtips/files/safeassign_student.pdf)

**Midterm (October 20) and Final (December 10/16)**

Both these tests will have two components. The in-class component will be multiple choice questions taken equally from lectures and reading. A take-home component will be comprised of short-answer essay questions.

**Blog Assignment.**

Each class section will have its own blog. I will break the class into groups of 2, and assign you a date from October 29 through to December 8. Your assignment is to create a post dealing with IGOs or NGOs operating in the relevant issue area. The post should be distinct from course material covered in the readings for that day. Your post will have the following elements:

- Attach a URL to a recent news item regarding the IGO/NGO.
- Briefly summarize the news item.
- Conclude the post with an analysis of approx 500 words relating the article to broader themes in the class.

Blog posts are due by Sunday at 9pm for Monday classes, and Tuesday at 9pm for Wednesday classes. All posts on the blog must be submitted in conventional English and be checked for spelling and grammar. Realize that you are professionals and do not use internet slang conventions.

Examples of posts can be found at previous class blogs:

<http://iggfall201110am.wordpress.com/>

<http://iggfall20111130am.wordpress.com/>

**An Extremely Quick Refresher Guide to Paper Writing:**

Your grade in this class will be based in part on your answers to assigned paper topics. Students tend to make recurring mistakes in their writing. The comments below are based on these recurring mistakes, and are a clue as to what I will be looking for in reading your answers. Disciplined writing is a professional skill. Remember: unclear writing reflects unclear thinking!

*Problem One: Framing the Question.*

After I hand out the paper topic, do not panic. The key issues that you need to concern yourself are the following:

- What does this question ask?
- What doesn't the question ask?
- What should an answer look like?

The impulse to hit the ground running is always there. Figure out what the question does and does not ask. Too often well-intentioned students get dinged because their paper is simply off-topic. Make a sketch of what your argument will look like and **DOUBLECHECK** that your outline fits what is asked.

*Problem Two: Organization.*

This is a key troublespot. You will not read a single paper in this class where the thesis is not immediately apparent. I will ask you to make arguments, and your paper should have a thesis. Tell the reader what you are going to do and make those points. The exact mechanics are up to you, but lists of bullet points (instead of well organized paragraphs) are absolutely unacceptable.

*Problem Three: Use of Examples and Evidence.*

Two things to avoid here. First, though Diplomacy students know a lot about current and historical events, but a danger is a type of name dropping in which the example is disconnected from the point the author wishes to make. This produces sentences that are equivalent to "You know, like in the Cuban Missile Crisis." This reader is not omniscient. If you don't elaborate the point (i.e., tell the reader **HOW** this example fits the argument) it suggests that you are not sure how it fits.

Second, I will not ask you for additional research for the paper. Assigned readings will suffice. I am perennially stunned at student use of internet sources in lieu of assigned readings. Avoid this, as it doesn't convey a good message and could get you in deep trouble (see class policy on plagiarism on page 2).

*Problem Four: The Conclusion.*

Related to point #2 above, students are often so harried that they get to the end and stop rather than wrap up with a conclusion that reiterates and reinforces the main point, or ties the essay to broader themes. This can be a liability. A strong intro and conclusion is what will distinguish A papers from B ones.